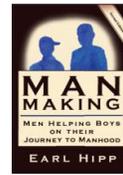


Man-Making

Men Helping Boys on Their Journey to Manhood



Keynote: Recruiting Man-Makers Strategies for Getting Men Involved

Across the ages and across the generations, it has been men who were the man-makers for young males. It was the men who took it as their sacred responsibility to intentionally set young males on the path to a positive and successful manhood. Sadly, as all mentoring groups know, in spite of an epidemic of under-male-nourished boys, and men being hardwired for the task, today's man-makers have largely disappeared.

In the research for my book, *Man-Making – Men Helping Boys on Their Journey to Manhood*, I've discovered a number of predictable and many not-so-predictable barriers men encounter when they are invited to step into the role of mentor for a boy or boys. These findings point to the need to target marketing messages directly at men's "resistance factors," and to use new and innovative approaches for inviting men into the role of man-makers for boys.

This program will be a combination of lecture and discussion in which we will discuss ideas and share organizational success in calling men to the important work of mentoring boys. The goal is to leave the session with new eyes, fresh approaches, and increased motivation for getting more men involved in mentoring activities.

In this program we will explore:

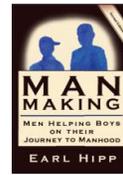
- **Why Men Don't Show Up for Boys** – Barriers to involvement men reported in my research, an overview of men's deepest fears and most common concerns.
- **The Continuum of Involvement** – Suggestions for new ways to market to men and for designing programs that build "masculine gravity," leading men to naturally want more involvement.
- **Where To Find Good Men** - Some fresh ideas about where to find potential male mentors.
- **What Men Get** - A few fresh ideas for marketing the benefits of man-making to men.
- **Shared Success Stories** - Sharing ideas about what has worked and the possibilities.

A typical keynote program is:

- Between fifty and ninety minutes long and full of storytelling, humor, media clips, and audience dialogue.
- Designed to educate, inspire, and motivate the audience to action.
- **Customized for your group based on discussions with meeting planners.**

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What meeting planners are saying:



Dear Earl,

The Mentoring Partnership of Minnesota thanks you for helping to make the Minnesota Mentoring Conference - *Mentoring Across Generations: Connecting Today's Volunteers with Today's Youth*, a great success! When asked about their overall workshop experience, participants identified “workshops” as the feature that they value most when attending the MN Mentoring Conference.

The evaluation responses for your workshop, *Recruiting Man-Makers: Strategies for Getting Men Involved*, were extremely positive. You rated very high in meeting participant expectations, your presentation skills, providing useable content, and in people being glad they attended your workshop.

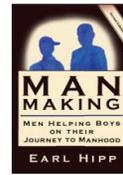
I want to thank you for your involvement, and regarding future presentations, I do hope that you will “save the date” for next year’s conference and consider presenting a workshop again!

Sincerely,

April McHugh
Director of Training & Community Partnerships
Mentoring Partnership of Minnesota
81 South 9th Street, Suite 200 Minneapolis, MN 55402
Direct phone: (612) 370-9148
aprilm@mentoringworks.org

Man-Making

Men Helping Boys on Their Journey to Manhood



What meeting planners are saying:



On behalf of the **St. Louis County Health and Human Services Conference**, I want to **again** thank you for your willingness to design, develop, and implement the "*Recruiting Man-Makers: Strategies for Getting Men Involved*" presentation. It is your personal initiative and dedication to quality that helped make our conference so successful. Our collaborative conference design this year helped bring in record attendance - near 1800 participants.

Here are some typical comments from your evaluations:

- "Wonderful Speaker! Very poignant information. Went right to the heart of the issue and offered real solutions."
- "Great content! Thanks for keeping this needed conversation going."
- "Excellent information on such an important and often ignored topic!"
- "Very well presented, and much needed!"

We do hope you consider submitting another presenter proposal for next years meeting!

Mary Bridget Lawson - Conference Chair

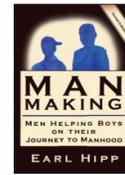
St. Louis County Human Services Conference

Phone: (218) 726-2140

lawsonm@co.st-louis.mn.us

Man-Making

Men Helping Boys on Their Journey to Manhood



The Author - Earl Hipp

Earl Hipp knows a lot about man-making!



Earl Hipp is an author, publisher, trainer, organizational adviser, and community consultant. Since 1982, he has consistently been involved with groups and organizations that focus on men's issues and development. His most [recent book](#) is for men, titled, *Man-Making – Men Helping Boys on Their Journey to Manhood*.

Earl speaks at national conferences and delivers workshops across the country, teaching organizations how to call men to mentoring. He has worked with communities on violence prevention by developing initiatives to get adult men involved with boys and community life. He has led and participated in many rites of passage initiations and group mentoring activities for men and boys.

As a direct result of his interest in man-making, Earl works with boys who are or have been incarcerated, maintains a number of ongoing mentoring relationships, offers coaching to mentors, and personally sponsors boys-and-men events. Today he is involved with a variety of groups and organizations who are calling men into service to boys.

Earl describes himself as a man who was under-fathered and under-male-mentored in adolescence – a man who was “left with the women and children to figure out manhood on his own.” Today he is using his instructional and motivational skills to do something about what he calls the “**epidemic of under-male-nourished boys**” in the world. His personal mission is to do whatever he can to ensure fewer boys and men will be left to wander alone in the dangerous never-never land between boyhood and manhood.

Since 2005 Earl has published the [Man-Making Blog](#). It discusses manhood, male culture, mentoring, and men's rites of passage. He has written seven [books about and for adolescents](#), which together have sold almost half a million copies. The books are on themes such as coping with the stresses in their lives, moving through grief and loss, and understanding and preventing violence in our communities.

Earl has a bachelor's degree in Psychology, a Master's Degree in Applied Psychophysiology, and a background as a clinical psychotherapist.

If you're planning a meeting and feel his *Man-Making* content would be appropriate, Earl will be happy to create a [customized keynote, training program, or workshop](#) program for your group. Visit the Man-Making website for more information.